

# Business

**Qualification:** Edexcel GCSE Business Studies

**Exam Board:** Edexcel

**Level of Achievement:** Grade 1 - 9

**For more  
information  
speak to:**

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## What will I learn?

This qualification is for learners aged 14-16 who wish to develop and explore key business concepts, issues and skills involved in starting and running a small business which will prepare learners for further study of qualifications in enterprise, marketing or business.

It enables learners to develop skills such as; market research, planning, promotional and financial skills using realistic work scenarios and personal skills.

The main areas of learning include:

- Enterprise and Entrepreneurship
- Marketing
- Finance
- Human Resources
- Business Ethics
- Customer Service
- Business Ownerships
- Production

In Business we try to make learning fun and enjoyable for all, and therefore we link all activities to real businesses, such as Coca Cola, Our Cow Molly, Apple, and Cadbury World. We also investigate worldwide events and current media stories which affect our daily lives and businesses.

## How will I be assessed?

Your course is made up of two units:

- Theme 1: Investigating small business- 50% of the qualification
- Theme 2: Building a business- 50% of the qualification

## Future opportunities

Business Studies is a broad subject, covering finance, marketing, ICT and human resources. Therefore, it will give you a foundation of knowledge that is useful for most A Level subjects, in particular Economics and Business. This Key Stage 4 course also gives you experience to help you be successful in the world of work and setting up your own business.

